



## The Senior Executive Leadership Program for School Superintendents

This program is designed to advance experienced superintendents to the next level of strategic leadership and advocacy for public education. This is accomplished through four learning courses.

The first course occurs September 20-21, 2023 in Macon, Georgia and is focused on the individual members of the program.

Every day, leaders are making countless decisions and facing problems they've never encountered before. What worked yesterday can change overnight. The speed is relentless, and the stakes are high, but the rewards are great for those who can lead a team to consistently achieve extraordinary results. So how can leaders stay ahead of the curve and differentiate themselves and their teams when so much is changing so quickly? Meet The 4 Essential Roles of Leadership®. At the completion of this module, the superintendent will increase their abilities to:

- Think BIG and adapt quickly.
- Translate strategy into meaningful work.
- Coach people to higher performance.

The second course occurs February 21-22, 2024 in Atlanta, Georgia and is focused on increasing the superintendent's ability to advocate for the students of Georgia. With the guiding question, "What do you now know that you wish you had known when you were a school superintendent?" the participants will learn from retired superintendents, and others, who are a part of Georgia's educational ecosystem. The highlight of this module includes a behind the curtain look at:

- The Georgia General Assembly's Education Committees
- The State Board of Education
- The Georgia Department of Education
- An All-Star Panel Discussion of Education Lobbyists

The third course is back in Macon, Georgia April 17-18, 2024, and picks up where the first course left off. How do you inspire trust in yourself, your team, your community? Taking an inside – out approach, this two-day conference's work is Franklin-Covey's Speed of Trust Workshop. Major components include activities focused on:

- Self-Trust
- Relationship Trust
- Organizational Trust
- The Trust Huddle

The fourth course moves to Washington, D.C. July 9-11, 2024, and is the final component of the advocacy strand and of the program. Participants will learn of national trends and participate in AASA's Advocacy Conference. AASA advocates for equitable access to the highest quality public education for *all* students. The goal of AASA advocacy is to influence federal education policy and legislation through the collective efforts of AASA members across the country. AASA's advocacy is driven by a commitment to ensure that the voice of the nation's public-school superintendents informs federal policy decisions.



<b>Event</b>	<b>Dates</b>	<b>Location</b>
4 Essential Roles Workshop	Sept. 20-21, 2023	Holiday Inn Macon North
State Advocacy Workshop	Feb. 7-8, 2024	Ga DOE and State Capitol Meeting rooms; Marriott Courtyard Atlanta Downtown
Speed of Trust Workshop	April 17-18, 2024	Holiday Inn Macon North
AASA Advocacy Conference	July 7-11, 2024	Hyatt Regency on Capitol Hill, Washington, D.C.